

### SISTEM GLOBAL

LEADING CONSULTANCY AND AUDIT GROUP FOCUSED ON R&D, TECHNOLOGY & VALUE ADDED MANUFACTURING SECTOR



Founded in Ankara in 1996

with 100% Local Capital



INTEGRATED

and Result-Oriented

Approach



Based upon

**INTERRELATED** 

Disciplines



Orientation towards

R&D AND
TECHNOLOGY

since 2002



+ 300 Employees



## OUR OFFICES IN TURKEY

Located in Istanbul, Ankara, Izmir, Gaziantep, Adana, Bursa and Antalya

### **GLOBAL**

Offices in London, Brussels and Berlin activities in Japan, Singapore and other Asian countries

#### DIVERSITY

Diverse profile of clients of every size and industry



### TIM

Turkish Exporters' Assembly sole strategic partner for 500 R&D and Design Center Projects

# 1500 + CLIENT PROFILE

SME, Small and Medium Entreprises and Start-ups

### 30 + UNIVERSITY

Contracts for value added Univ-Industry collaboration projects



### COMPLIANCE



TAX&AUDIT



LEGAL COUNSELING AND COMPLIANCE

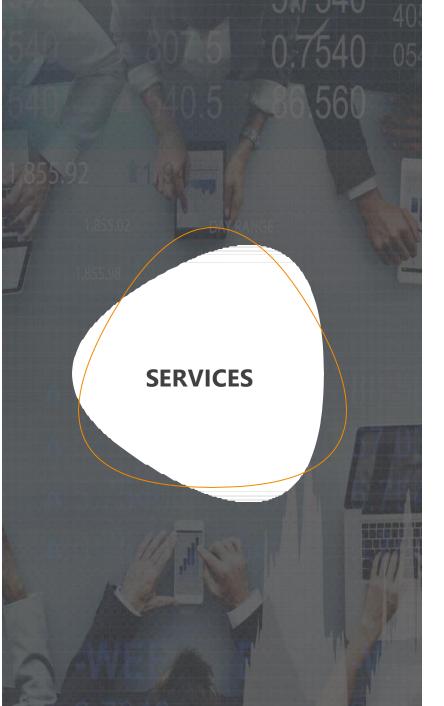


TECHNICAL PAYROLL SOLUTIONS



FINANCIAL ADVISORY







### CONSULTING



R&D, INNOVATION AND FUND MANAGEMENT, GLOBAL AND LOCAL



PATENT VALUATION



MANAGEMENT SOFTWARE FOR R&D and DESIGN CENTERS



M&A, CORPORATE FINANCE AND INVESTMENT CONSULTANCY



CO-FOUNDED AND DEVELOPED WITH AKTIF BANK THE BUSINESS MODEL «ARGEFINANS - R&D FINANCE» THAT ENTAILS TURKEY'S FIRST R&D PROJECT FINANCE MANAGEMENT SERVICE

THE FIRST TO DIVE
INTO R&D, GRANTS
AND INCENTIVES
AMONG AUDIT AND
TAX COMPANIES AND
THE MARKET LEADER

WORKS ON ESTABLISHING THE FIRST PATENT BANK IN TURKEY MARKET LEADER IN TURKISH R&D PROJECT SUPPORT MANAGEMENT, AUDITING AND FINANCE



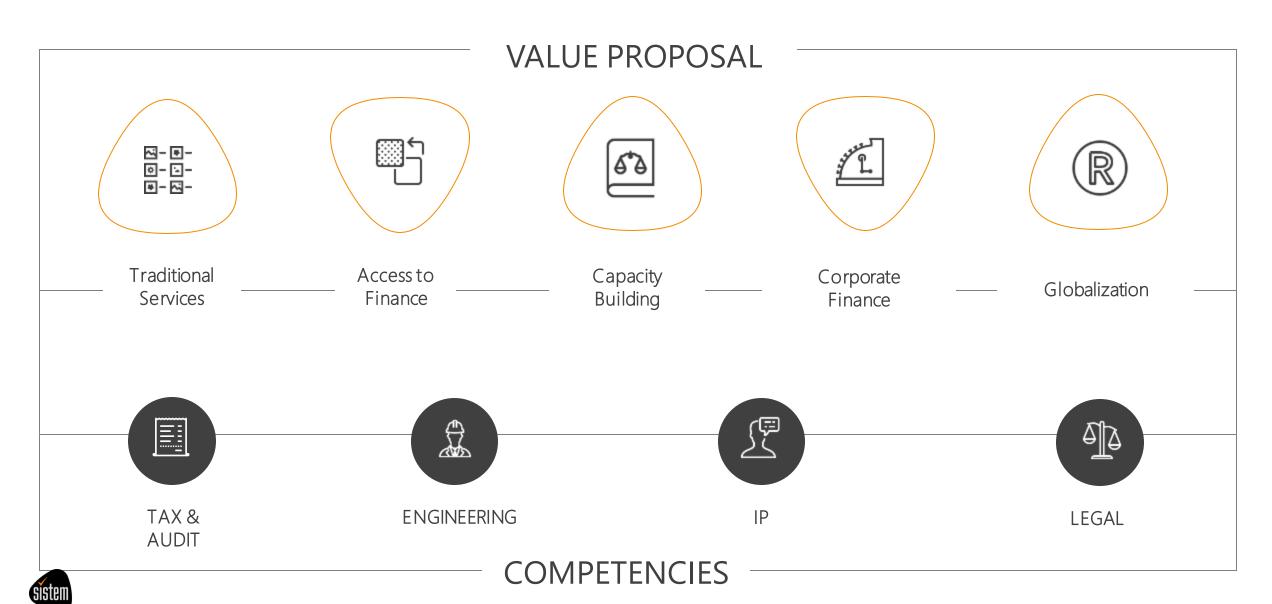
2008 - FIRST
R&D CENTER
APPLICATION
2016 - FIRST
DESIGN CENTER
FOUNDATION

1000 + FUND PROJECT APPLICATIONS (LOCAL + GLOBAL GRANTS)

ACTIVE IN ALL MAIN MARKETS IN TURKEY CONSULTANCY/AUDITING SERVICES IN ALL PROMINENT SCIENCE PARKS



## SISTEM GLOBAL VALUE CHAIN



# SISTEM GLOBAL GLOBALLY







#### The Market Research

- Target Market Analysis
- Competitor Analysis
- Partner and Potential Customer Analysis
- Road Map

#### Localization

- Company Establishment
- Tax
- Legal
- Financial
- Other Harmonization Services



- **Business Development** 
  - Proper positioning of the product in the market
  - **Identification of Potential Clients**
  - Creation and Management of Sales Channel
  - **Determination of Marketing Strategy**

- Making the necessary preparation to get Investments
- Listing of Potential Investors
- **Preparation Process for Mettings**
- Benefiting from Target Country, Government **Incentives and Supports**



